

EVERY
JANUARY

OKLAHOMA CITY
**HOME
+GARDEN
SHOW**

Sell face-to-face to more than 32,800 qualified homeowners who attend the Oklahoma City Home + Garden Show

- 96% did not attend another home show in the market (*reach a unique audience*)
- 95% are homeowners
- 87% attend with a project in mind
- \$95,495 average annual household income
- 76% attend with a spouse - meet BOTH decision makers
- 73% are ages 35-64

Source: 2015 Marketplace Events Attendee Survey, InQuery Research

One GREAT year.
Two GREAT shows.



STATE FAIR PARK - OKLAHOMA CITY

WHO EXHIBITS

BUILDING & REMODELING: windows & doors, flooring, roofing, garage doors, gutters, painting, contractors, builders

KITCHENS & BATHROOMS: fixtures, appliances, cabinets & countertops

OUTDOOR LIVING: landscaping & gardening, furniture, cooking/barbeques, pavers, pools, ponds, patios, fencing, pest control

GREEN LIVING: all things eco-friendly

INTERIOR DESIGN & DECORATING: services for one's space

FURNISHINGS & ACCESSORIES: lighting, furniture, art, decor, window coverings

SHOPPING & LIFESTYLE: edibles, gifts & gadgets, pet-related, jewelry, arts & crafts

FINANCIAL & PROFESSIONAL SERVICES: realtors, lenders & mortgage brokers, title companies

EVERY
MARCH

THE OKC
**HOME
+OUTDOOR
LIVING
SHOW**

Sell face-to-face to more than 21,000 qualified homeowners who attend the OKC Home + Outdoor Living Show

- 96% did not attend another home show in the market (*reach a unique audience*)
- 95% are homeowners
- 87% attend with a project in mind
- \$100,726 average annual household income
- 83% attend with a spouse - meet BOTH decision makers
- 70% are ages 35-64

Source: 2015 Marketplace Events Attendee Survey, InQuery Research

BUILD YOUR BUSINESS HERE!

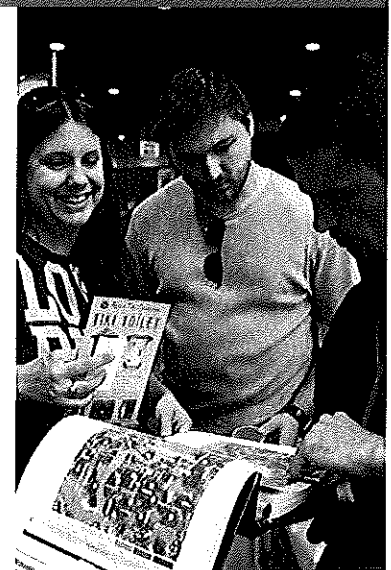
CALL US TODAY TO BOOK THE
**OKLAHOMA CITY HOME + GARDEN SHOW &
THE OKC HOME + OUTDOOR LIVING SHOW!**



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MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA WITH 42 SHOWS IN 21 MARKETS THAT COLLECTIVELY ATTRACT 1.5 MILLION ATTENDEES.